# **Follow-Up Lines That Are Persistent Without Sounding Desperate**

These lines are built to nudge, not nag. Use them in your 2nd or 3rd email—ideally after you’ve offered value, not just asked for attention.

## **Light and Casual (1–3 Days Later)**

* “Just wanted to bubble this up in case it got buried—no pressure if it’s not a fit right now.”
* “Totally get that inboxes get wild. Let me know if you’d like me to resend anything.”
* “Pinging this back to the top of your inbox in case you missed it—worth a peek?”

## **Offering Extra Value (3–5 Days Later)**

* “Since I last reached out, we actually added [new resource/tool/example] that might be even more relevant to your audience.”
* “Had a quick idea related to what I mentioned earlier—could be a better angle for your readers/site.”
* “Also noticed your post on [topic]—makes me think [your thing] could be an even stronger fit.”

## **Friendly but Direct (5–7 Days Later)**

* “Quick nudge—if now’s not the right time, feel free to say so and I’ll stop bugging you.”
* “Happy to close the loop on this unless it’s something you’d like to revisit down the line.”
* “Not sure if this just fell through the cracks or isn’t the right fit—totally fine either way, just let me know.”

## **The Graceful Exit (Final Follow-Up)**

* “Last ping from me—promise. Just wanted to leave this here in case it’s useful down the line.”
* “I’ll assume the timing’s off for now. If things change, feel free to reach out—I’d still love to collaborate.”
* “No hard feelings if it’s a no. Appreciate you reading this far and hope we cross paths again.”